

ORDER



Orders
Order / Rev: 67428
Alt Order #: 08887278
Product Desc: DCCC
Estimate: 2113
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/19/12 / 11/05/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	13	\$5,465.00	\$4,645.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	13	\$5,465.00	\$4,645.25	0.00
Totals	13	\$5,465.00	\$4,645.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/30/12	11/02/12	M-Th 430a-5a GMU M-Th 430a-5a GMU	CM	4:30 XM-4:59 XM	-TWT---	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---					1	\$90.00		0.00			
E 2	KTVX	10/30/12	11/02/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	-TWTF--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$150.00		0.00			
E 3	KTVX	11/05/12	11/05/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 4	KTVX	11/04/12	11/04/12	Good Morning America 5M GMA Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$175.00		0.00			
E 5	KTVX	11/05/12	11/05/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			

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Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTVX	10/30/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	- TWTF - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$300.00		0.00						
E 7	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M- - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$400.00		0.00						
E 8	KTVX	10/30/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- TWTF - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$400.00		0.00						
E 9	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	- - - - - S-	:30	1	\$400.00	P-1	0.00	NM	0	\$0.00
ABC4 NEWS-5P SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTVX	10/29/12-11/04/12		Sat ABC4 News @ 5p	5:00 PM-5:30 PM		- - - - - Sa - -	:30	(\$400.00)	0.00	NM				
Credited [Credited Spot]															
E 10	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	- - - - - S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$400.00		0.00						
E 11	KTVX	10/30/12	11/02/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	- TWTF - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$500.00		0.00						
E 12	KTVX	10/30/12	11/02/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	- TWTF - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$900.00		0.00						
E 13	KTVX	11/03/12	11/03/12	ABC4 News at 10pm SaCM Sa 10p-1030p	CM	10:00 PM-10:30 PM	- - - - - S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S-	1		\$800.00		0.00						
E 14	KTVX	11/04/12	11/04/12	ABC4 News at 10pm SuCM Su 10p-1030p	CM	10:00 PM-10:30 PM	- - - - - S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$900.00		0.00						
													Totals	13	\$5,465.00